

Creating More Successful Outcomes for Candidates of Color (and for All Candidates) (and for Organizations)



A Bit About Me



How Do We Want to Be With Each Other?



Table Talk

 What are you hearing and observing from clients and/or potential clients who are interested in hiring candidates of color?



Report Out



Fewer people, especially people of color, want leadership roles in nonprofits

Race to Lead, Building
 Movement Project



SOLIDARITY FUTURES

• EDs/CEOs of color have added burdens without additional compensation

 Leaders of identity-based organizations face distinct demands (6 out of 10 BIPOC leaders are in identity-based organizations)

• Challenges come with taking leadership from white predecessors

 Too few white leaders factor race equity into their succession plans

SOLIDARITY FUTURES

- Decision to recruit a person of color to be the next leader based internal organizational strife based on race/ race equity
- An executive position does not end a leader's struggle with racism; it sometimes increases those struggles
- BIPOC Executive Directors/CEOs report less support from boards and staffers
- The gap between white and BIPOC leaders receiving board support as they entered their job has increased from 12 percentage points in 2019 to 21 percentage points in 2022

SOLIDARITY Additional Pressures

- Less philanthropic support for organizations led by EDs/CEOs of color
- Less fundraising support for leadership of color by boards
- Dismantling of DEI infrastructure in organizations
- Board member retreat from equity and anti-racism behaviors
- Greater mental health implications for leaders of color

SOLIDARITY FUTURES

Quick Self Check-In/



How can Nonprofit Search Consultants Change the Outcomes for Leaders of Color?

solidarity Leverage & Timing

Clients and candidates see you as experts, advisors

• Insight into organizational dynamics

Shared interest with client and candidate

Support and build a healthy, diverse talent ecosystem

Educate before harm is done



Table Talk

- Describe a time when you were concerned that a client may not be ready to set up a diverse candidate for success
- How did it feel for you?
- What did you want to say? To do?



Report Out



Table Talk

What would it look like to support the long-term success of diverse candidates during your recruitment process?



Report Out

SOLIDARITY FUTURES

Actions Before The Hire

- Be honest with candidates about challenges they may face on issues of race equity before they accept an offer
- Be honest about fundraising responsibilities and the board's history in supporting fundraising
- Explicitly discuss setting candidates up for success especially candidates of color with clients (and provide supporting resources)
- Recommend a coach to prepare a Board/organization for a diverse hire

SOLIDARITY FUTURES

Actions After the Hire

- Incorporate longer period for transition oversight by you
- Recommend Hiring Committee build a transition plan with new hire
- Recommend a coach:
 - build right relationship habits for Board chair/CEO
 - examine where Board may need to make some shifts after a diverse leaders exists sooner than expected
- Check-in on the candidates you've placed and help them build their networks with other leaders of color and other organizations



Additional

- Support research about the ecosystem
- Make finding solutions a permanent part of your agenda - personal and professional
- Understand your power and experiment with ways on how to use it effectively



Table Talk

- Pick a possible solution
- Write a few notes on how it would or would not work in your practice
- Discuss with your table



Report Out

BUILDING MOVEMENT PROJECT

Meeting the Need: Building the Capacity of Community-Based Organizations

*The Push and Pull: Declining Interest in Nonprofit Leadership

*Trading Glass Ceilings for Glass Cliffs: A Race to Lead Report on Nonprofit Executives of Color

Race to Lead Revisited: Obstacles and Opportunities in Addressing the Nonprofit Racial Leadership Gap

CANDID

Why defining BIPOC-led is harder than you think

HARVARD BUSINESS REVIEW

Enabling Leadership Development for Black Employees

Toward a Racially Just Workplace

Are You Offering the Mental Health Benefits Your BIPOC Employees Need?

ROBERT STERLING FOUNDATION

Making (Or Taking) Space: Initial Themes on White to BIPOC Leaders

NONPROFIT AF

How philanthropy fails to support its greatest assets, BIPOC leaders, and what it should do about it

NONPROFIT QUARTERLY

The Call of Leadership Now: BIPOC Leaders in a Syndemic Era

A Growing Movement of Sabbaticals for BIPOC Leaders

<u>Executive Transitions Reimagined: Practices that Center BIPOC</u> <u>Leaders</u>

THE CHRONICLE OF PHILANTHROPY

*<u>Deep Disparities Persist in Finances of Nonprofits Led by White People and People of Color</u>

STANFORD SOCIAL INNOVATION REVIEW

BIPOC Organizations and the Hamster Wheel of Philanthropy

Overcoming the Racial Bias in Philanthropic Funding

*The Hollow Prize for Leaders of Color



Reach Out

• Website: www.solidarityfutures.com

• Email: venu@solidarityfutures.com

• LinkedIn https://www.linkedin.com/in/venuguptambajd/